DPS DEPARTMENT OF PROFESSIONAL STUDIES

CHRIST (DEEMED TO BE UNIVERSITY) BANGALORE · INDIA

SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY

DEPARTMENT OF PROFESSIONAL STUDIES

organizes

ICSFA 2024 INTERNATIONAL CONFERENCE ON

SUSTAINABLE FINANCE AND ACCOUNTANCY

Theme: Responsible Finance and Financial Resilience

Sponsored by

ACCA Think Ahead

Association of Chartered Certified Accountants (ACCA)

In collaboration with

APU ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION

Asia Pacific University of Technology & Innovation Kuala Lumpur, Malaysia

29 February - 01 March 2024

- Sustainable Finance
- Sustainable Accounting
- Banking, Insurance and Capital Markets
- Taxation Policy and Practices
- Auditing and Reporting
- General Management

Venue

Bangalore Central Campus
CHRIST (Deemed to be University)
Bengaluru – 560 029, India

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ICSFA 2024

CHRIST (DEEMED TO BE UNIVERSITY) BANGALORE · INDIA

INTERNATIONAL CONFERENCE ON SUSTAINABLE FINANCE AND ACCOUNTANCY

Theme: Responsible Finance and Financial Resilience

29 February - 01 March 2024

Inauguration: KE Auditorium, Floor V, Block IV
Valedictory: Panel Room, Floor II, Block II



CA KUSH AHUJA
ACCA



DR CHONG LEE LEE
APU, MALAYSIA



MR PRASOON MUKHERJEE
SOCIETE GENERALE, GSC



SRI HARNADH PATNAYAK
CANARA BANK



MR MURALI VENKATESAN
ACCENTURE



CA SRIRAM JAYARAMAN
DELOITTE



MR SARTHAK DUBEY
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SME



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APU, MALAYSIA



CA NARASIMHAN ELANGOVAN
KEN & CO.

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CHRIST (DEEMED TO BE UNIVERSITY)

Founded in 1969, CHRIST (Deemed to be University) embodies the educational vision of St Kuriakose Elias Chavara, with roots tracing back to the establishment of the Carmelites of Mary Immaculate (CMI) in 1831. Evolving from an affiliated college to a Deemed University in 2008, the institution achieved autonomy in 2004 and was recognized as an Institution with Potential for Excellence by the University Grants Commission (UGC) in 2006. Accredited with the top grade 'A' by the National Assessment and Accreditation Council (NAAC), CHRIST offers diverse programs spanning Humanities, Social Sciences, Science, Commerce, Management, Engineering, Education, Law, and Architecture, catering to a student body exceeding 30,000. Celebrating over 50 years in 2019, the campus is a vibrant reflection of multiculturalism, hosting students from all Indian states and around 60 countries. Beyond academics, CHRIST actively contributes to research, publishing six peer-reviewed journals and over 300 books in Kannada and English. The university's commitment to holistic education extends to fostering creative excellence in sports, music, and literature, establishing its prominent position in India's higher education landscape.

DEPARTMENT OF PROFESSIONAL STUDIES

The Department of Professional Studies offers some of the most unique and specialized programmes in the field of commerce and management. With strategic partnerships and integration with leading national and international professional bodies, the department constantly strives to nurture future professionals and leaders in the field of Commerce, Finance, and Management. With research opportunities, certification courses, and a range of cultural activities, the department is a vibrant and dynamic space for students to evolve into responsible, ethical, and holistic individuals

The Department of Professional Studies offers four undergraduate programmes and three post-graduate programmes strongly anchored by a robust curriculum and professional body integration. Each programme is designed with a distinctive vision with a focus on nurturing well rounded global citizens equipped with the right knowledge, skills, and mindset to perform outstandingly in their chosen fields .

- Bachelor of Commerce (International Accountancy and Finance): Integrated with ACCA (Association of Chartered Certified Accountants)
- Bachelor of Commerce (Finance and Accountancy): Facilitates CA Foundation and Intermediate of ICAI -CA exam
- Bachelor of Commerce (Professional): Integrated with CIMA (Chartered Institute of Management Accountants)
- Bachelor of Commerce (International Finance): Syllabus mapped with US CPA and CFA Level 1 curriculum.
- Master of Commerce (International Finance)
- Master of Science (Innovation and Entrepreneurship)
- Master of Science (Strategic Management)
- Master of Science (Actuarial Science)
- Master of Arts (Public Policy)

ABOUT ASIA PACIFIC UNIVERSITY OF TECHNOLOGY AND INNOVATION, KUALA LUMPUR, MALAYSIA

APU is the First Malaysian University to achieve an overall rating of Five Stars Plus in the latest QS Stars Rating awards that were presented at the QS Apple Conference on 1st Nov 2021. Five Stars Plus institutions must achieve five-star ratings across all categories in addition to achieving the minimum highest benchmark score by QS STARS. APU is among 20 universities worldwide to achieve this honor.

According to Leigh Kamolins, Head of Evaluation, QS Intelligence Unit, "The QS Stars university rating system audits and rates over 600 universities globally in a broader range of criteria than any world ranking exercise. Comprehensive audits are also independently carried out as part of the rating exercise. QS Stars™ shines a light on both the excellence and the diversity of the rated institution. Congratulations to Asia Pacific University (APU) for being the first ever QS 5-Stars Plus rated institution in Malaysia and being 1 amongst 20 in the world." APU Makes Waves in the QS World University Ranking 2024. Asia Pacific University of Technology & Innovation (APU) is the ONLY Malaysian University to achieve the double distinction of achieving the QS “5 Stars Plus” Rating as well as being Ranked in the QS World University Ranking 2024, where APU is ranked in the Top 2.2% in the World.

ABOUT ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS

We are ACCA (the Association of Chartered Certified Accountants), a globally recognized professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we’ve long championed inclusion and today proudly support a diverse community of over 247,000 members and 526,000 future members in 181 countries. Our forward-looking qualifications, continuous learning, and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organizations and economies. Guided by our purpose and values, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators, and other accountancy bodies, we’re strengthening and building a profession that drives a sustainable future for all. We're leading the way in the accountancy profession, building partnerships around the world, and protecting the public interest.

Our distinctive character is shaped by our purpose and values, which define our approach to the global profession.

ABOUT THE CONFERENCE (ICSFA - 2024)

THEME

RESPONSIBLE FINANCE AND FINANCIAL RESILIENCE

The International Conference on Sustainable Accounting and Finance Practice promises to be an enlightening and transformative platform for the stakeholders to share and discuss the opportunities, challenges, cutting-edge research and best practices of responsible financing for the future in the field of sustainable and resilient finance. This year's conference theme, "Responsible Finance and Financial Resilience," is expected to delve into the core of sustainable finance practices, emerge as a key parameter to unlock the future of finance and explore how responsible financial strategies can drive economic growth and ensure the long-term resilience of financial systems in the face of global challenges.

The conference aims to :

- Facilitate dynamic knowledge exchange by creating a platform for academicians, practitioners, policymakers, etc., and facilitate a dynamic exchange of ideas and insights.
- Explore cutting-edge methodologies in sustainable accounting strategies and practices that ensure transparency and accountability and follow ethical financial reporting.
- Identify and promote responsible investment strategies that align profit to impact a positive societal and environmental cause.
- Enhance the financial resilience of financial institutions and markets by equipping them with strategies and tools to withstand shocks and maintain stability in financially turbulent times.
- Explore best practices and innovative ideas in sustainable accounting, responsible investing, and resilient financial strategies
- Arrive at policy and regulation to cater to the evolving financial landscape and assess its impact on sustainable finance practices
- Ample opportunities to network by connecting like-minded professionals and forging collaborations



INTERNATIONAL CONFERENCE ON SUSTAINABLE FINANCE AND ACCOUNTANCY

CONFERENCE SCHEDULE

DAY 1 SCHEDULE
29 February 2024

Venue: KE Auditorium
5th Floor, Block IV

INAUGURATION

Timings	Particulars	Designation	Resource Person
9.00 - 9.15 am	Prayer and Lighting of the lamp	Team Ruhaan - Ms. Sulakshana	All the Dignitaries
9.15 - 9.30 am	Invocation Dance	Team Daksh	
9.30 - 9.40 am	Welcome Address	Co-Convenor	Prof. Divya R Krishnan
9.40 - 9.45 am	Inaugural Address	Pro-Vice Chancellor	Dr. Fr Viju PD
9.45 - 9.50 am	MoU Exchange between Christ University & APU, Malaysia		
9.50 - 10.10 am	Keynote Address	Associate Director, ACCA	CA. Kush Ahuja
10.10 - 10.20 am	Address by Collaborative Institution	Associate Professor, APU	Dr. Chong Lee Lee
10.20 - 10.30 am	Guest of Honour Address	Societe Generale GSC, India	Mr. Prasoon Mukherjee
10.30 - 10.40 am	Guest of Honour Address	General Manager, Canara Bank	Mr. Harnadh Patnayak
10.40 - 10.45 am	Conference Compendium Release by Dignitaries		
10.45 - 10.55 am	Concluding Remarks	Director, CUSCFA	Dr. Biju Toms
10.55 - 11.15 am	Cultural	Team Daksh and Mirah	

PANEL DISCUSSION

11.15 - 12.45 pm	Panel Discussion - Moderator	Partner, Ken & Co	CA. Narasimhan Elangovan
	Panel Discussion - Expert	Senior Group Managing Director, Deloitte	CA. Sriram Jayaraman
	Panel Discussion - Expert	Chief Operating Officer, Mitigata	Mr. Sarthak Dubey
	Panel Discussion - Expert	Associate Professor, Asia Pacific University, Malaysia	Dr. Senthil Kumar T
	Panel Discussion - Expert	Senior Consultant, SME	Mr. Vinesh Singh
1 to 2 pm : Lunch ; Basement, 4th Block			

CONFERENCE SCHEDULE

DAY 1 - AFTERNOON

PAPER PRESENTATION (HYBRID)

TRACK 1 (2 - 5 pm)	Sustainable Finance	Panel Room, 2nd Floor, Block II
TRACK 2 (2 - 5 pm)	Sustainable Accounting, Taxation, Audit and Reporting	Assembly Room, 3rd Floor, Block II

DAY 2 : 1 March 2024

PAPER PRESENTATION (HYBRID)

TRACK 3 (9 am - 1 pm)	Banking, Insurance and Capital Markets	Panel Room, 2nd Floor, Block II
TRACK 4 (9 am - 1 pm)	General Management	Council Room, Ground Floor, Central Block
1 to 2 pm : Lunch ; Basement, 4th Block		

VALEDICTORY

Venue: Panel Room, 2nd Floor, Block II

Timings	Particulars	Designation	Resource Person
2.00 - 2.05 pm	Welcome Address	Head of Department, DPS	Prof. Soumya V
2.05 - 2.20 pm	Guest of Honor Address	Director of Functional Delivery & Transformation, Accenture	Mr. Murali Venkatesan
2.20 - 2.30 pm	Conference Report: Insights and Achievements	Convenor	Dr. Seranmadevi R
2.30 - 2.45 pm	Declaration of Best Paper Award and Certificate Distribution	Dignitaries	
2.45 - 2.55 pm	Vote of Thanks	Organizing Secretary	Dr. Senthil Kumar A
2.55 pm	CHRIST Anthem		

GENERAL CHAIRS





Fr Varghese Vithayathil
Chancellor
CHRIST (Deemed to be University), India

Dr. Fr Joseph C C
Vice Chancellor
CHRIST (Deemed to be University), India





Dr. Fr Viju P D
Pro-Vice Chancellor
CHRIST (Deemed to be University), India

Dr. Anil Joseph Pinto
Registrar
CHRIST (Deemed to be University), India



ADVISORY COMMITTEE



Dr. Tomy K Kallarakal
Dean
School of Commerce, Finance and Accountancy
CHRIST (Deemed to be University), India

Dr. Biju Toms
Director
School of Commerce, Finance and Accountancy
CHRIST (Deemed to be University), India





Prof. Soumya V.
Head
Department of Professional Studies
CHRIST (Deemed to be University), India

Dr. Chong Lee Lee
Associate Professor and Head
School of Accounting and Finance
Asia Pacific University of Technology & Innovation, Malaysia





Dr. Senthil Kumar T
Associate Professor and Lead
Sustainability and Reporting Cluster,
School of Accounting and Finance
Asia Pacific University of Technology & Innovation, Malaysia

CONFERENCE COMMITTEE





Dr. Seranmadevi R.
Associate Professor
Convenor – ICSFA 2024
Department of Professional Studies
CHRIST (Deemed to be University), India

Prof. Divya R Krishnan
Assistant Professor
Co-convenor – ICSFA 2024
Department of Professional Studies
CHRIST (Deemed to be University), India





Dr. Senthil Kumar A.
Associate Professor
Organising Secretary – ICSFA 2024
Department of Professional Studies
CHRIST (Deemed to be University), India

PUBLICATION COMMITTEE

Dr. Senthil Kumar A.	Associate Professor	CHRIST (Deemed to be University), India
Dr. Seranmadevi R.	Associate Professor	
Dr. Hafinaz Hasniyanti binti Hassan	Academic Leader (Finance)	Asia Pacific University of Technology and Innovation, Malaysia
Dr. Vikneswaran Manual	Lecturer	

FACULTY COMMITTEE MEMBERS

Dr. Umasankar M.	Associate Professor	CHRIST (Deemed to be University), India
Dr. Thirupathi Manickam	Assistant Professor	CHRIST (Deemed to be University), India
Ms. Nur Lalua Rashidah Mohd Rahsiad	Lecturer	Asia Pacific University of Technology and Innovation, Malaysia
Ms. Nalini Gebril	Lecturer	

ICSFA 2024



CONTACT

The Convenor , ICSFA-2024
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